

BEING THE BEST ACTIVITY PROFESSIONAL YOU CAN BE
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NAAP PRESIDENT

Are you a positive or a negative force in your facility each day? As an Activity Professional we need to be aware of the influence we have over each and every department. We depend on them to make our program successful by helping residents get to your programs, preparing food for special occasions, and cleaning up after your events. It takes a great deal of good, positive public relations for us to get done all we have to get done!

However, we must offer respect to those we work with in order to receive it. We must be shining examples of what "Quality of Life" for our residents is all about. If you want to be recognized, sometimes you have to "toot" your own horn and let people know all that your department is doing – from the best of the best special events to your continued education! Never stop educating others about the value of activities.

If you are not a part of the marketing team at your facility – you should be. Do you know anyone better than you to be a part of this team? You are the one who keeps our residents smiling, enjoying life and trying things they've never done before! Don't let your "busyness" interfere with being an integral part of the marketing team. Teach the admissions and marketing staff about your department so when they do tours they aren't just passing by quickly saying, "This is the Activity Department and they keep our residents busy", or "they do some really fund things!" Instead, train them to tell families about some of the specific, terrific programs you have created to better the lives of your residents. Write something up for them so they have bullet points to follow if you are not available. Offer to do tours – who can sell your facility better than you????

Make sure any community efforts are done con-jointly with Marketing so that you aren't doing it alone, stressing the importance of everyone's involvement.

During National Activity Professionals Week, who takes time to honor the Activity staff? Many times we honor other departments and oftentimes end up honoring ourselves! However, it is your time to be honored. Let people know when National Activity Professional's Week is and put some helpful hints in your Administrator's mailbox! Then watch what happens – and if all else fails, then by all means honor yourself. You deserve it.! After all, we have the best job in the whole world.! We are Activity Professionals!!! Celebrate NAP Week January 21-25, 2008.