

11/28/2007

Greetings from the National Association of Activity Professionals

We would like to thank you for your interest in celebrating National Activity Professionals Week, January 20-25, 2008. This week was created to recognize the contributions of Activity Professionals in all adult communities. It is these individuals who contribute so significantly to a resident's quality of life. This week is a period of time where you can "repay" or recognize their efforts.

*We are enclosing promotional information, along with suggestions for celebration and recognition. **New this year we have included a letter addressed to Administrators** that you can share with your administrator to help him/her to remember to honor **you as an important part of your communities team** for your efforts in promoting your residents quality of life. In keeping with NAAP's decision to focus on education and the promotion of the Activity Profession during NAP Week, we have **also included Successful Activity Ideas from your NAAP Board Members**. The NAAP Office is happy to assist you in making this week one of special memories and appreciation. Take the time now to plan for this very special event!*

*This year's theme is "Activities Believe!" **What a great theme of optimism! Always remember to believe in yourself, your profession, and your team!** To quote Helen Keller, "Optimism is the faith that leads to achievement. Nothing can be done without hope and confidence." "We are in charge of our own optimism, effort and attitude!" (That's my quote.) If we can assist you with further information, please contact the NAAP Office at (865) 429-0717 or fax us at (865) 453-9914.*

Visit our WEB SITE www.thenaap.com for more information about the activity profession.

Sincerely,

*Debbie R. Bera, ADC
Public Relations Trustee*

